



Talking Talent

Brilliance in Diversity



# Inspiring individuals to learn more, do more and become more

Talking Talent Online helps individuals thrive at work. It is the portable coaching solution for busy professionals wanting support for their careers, and line managers who want to support them.

# Inspiring individuals to learn more, **do more and become more**

## TALKING TALENT ONLINE

Talking Talent Online helps individuals thrive at work. It is the portable coaching solution for busy professionals wanting support for their careers, and line managers who want to support them.

Every individual and organization has a different set of needs. That's what comes from an increasingly diverse working population. There are ever competing demands for professionals' time, together with strong desires to succeed at both work and home.

Getting the balance right not only helps your talented individuals thrive, but makes good business sense.

Talking Talent Online provides a welcoming, reflective, virtual space, with fresh, bite-sized and easy to access ideas. The content is provided in an ever-current and relevant high-touch way that's accessible on the go and on demand – on any internet-enabled device across the globe.

## AN INNOVATIVE PLATFORM

Talking Talent Online offers individuals access to instant virtual coaching; delivering more than a decade's worth of world-class expertise in one portable place.

No online coaching program like this exists. It's an innovative and unique solution, offering all the coaching support an individual needs, in one place.

## INSPIRATIONAL CONTENT TAILORED TO NEED

Talking Talent Online provides a wide range of coaching services that give people choice and inspiration, changing their perceptions and sparking change.

There are high-quality video master classes, interactive tools, inspirational stories, areas to ask questions and share tips with the community, all of which can be combined with live coaching programs for those who may want a little extra support.

Content is relevant to broad and global populations and gender neutral (where appropriate), making it easier for a diverse population to engage. We also provide country-specific pages, allowing organizations to offer tailored content for different locations.



## NO ONE SIZE FITS ALL

We create a dedicated platform, helping you choose the online coaching programs best suited to your organization, whether it's supporting working parents, progressing female talent, or supporting women in leadership positions.

Many of our clients are large global organizations and so we built the platform with customization and scalability at the forefront. We can visually customize your platform to reflect your company brand or complement existing initiatives, integrating and linking to other internal resources and relevant content.

## BLENDING ONLINE WITH LIVE

Talking Talent Online has been integrated into the majority of our live coaching programs. This not only gives individuals access to broader content and support, but it offers an easily scalable way to bring live coaching programs to a wider group than would normally be affordable or practical for large companies.

## INTELLIGENCE REPORTING

It can be difficult for organizations to understand and interpret the unique challenges their people face. Talking Talent Online business reporting helps measure success and progress along with an understanding of the issues and trends in the organization by providing insight into usage, most visited content and user feedback.

## OUR CLIENT SERVICES TEAM

Beginning brand new company initiatives like coaching can seem daunting, but our vastly experienced client services team acts as an extension of your HR team. They smoothly handle the day-to-day running of all coaching programs, logistics and communications.

Our clients often seem surprised by the stand-out quality of this one-on-one support – and our strong program management. They cite our ability to think creatively around their specific needs, while turning those creative ideas into a successful and efficient program, as one of the attributes they value most.



“We chose to use Talking Talent Online as part of the blend of support that we offer working parents at PwC – it complements the coaching program and other initiatives, by offering 24/7 support and a place that people can go to for expert guidance even when they're on leave. As a business, it also means we can extend this kind of expert support to people who wouldn't otherwise have access to it. We want to support our people who have busy lives, helping them create sustainable careers here at PwC, and making the transition smoother for the business and the wider team. The key benefits for us are the increased engagement of new and expectant parents at the firm, the improved communication between line managers and their team members, and maintaining business & team performance during periods that could be much more challenging without this kind of support.”

Sarah Churchman, Head of Diversity & Inclusion at PwC



**US Head office**

1350 Avenue of the Americas,  
2nd Floor, New York, NY 10019,  
United States of America

T +1 (212) 612 3329

[www.talking-talent.com](http://www.talking-talent.com)