# Women's Leadership –

more important than ever!

Talking Talent's mission is to create more inclusive work cultures where all talent can thrive and organizations can accelerate business performance! Women today are still tremendously underrepresented in corporate leadership. Profits and share performance are nearly 50% higher when women are well represented in leadership. Yet, they lead just 2.6% of the Fortune Global 500 and hold only 29% of senior management roles worldwide.

Our Women's Leadership program is designed to fast-track your talent's potential and increase the number of women at the top!

# What We Offer

#### Women's Leadership Development Program

Coaching unlocks a woman's full potential when aligned with their own goals and those of the business. Our Women's Leadership development programs engage participants through a blended approach of 1:1, small group coaching, and digital tools. Our expert coaches work with junior level to C-suite women in leadership, supporting them in accelerating their careers.

Talking Talent transforms the workplace environment for women from the inside out. We challenge our clients to think through the messages they are sending when they put the ownness on the individual woman ONLY to make their work and life successful. Talking Talent encourages the inclusion of managers and leaders in our development programming because we believe that organization-wide support is crucial to sustainable success and continual growth.



#### Our Women's Leadership Development Program amplifies culture change through:

- Coach facilitated dialogue listening sessions
- Inclusive leadership, sponsorship, mentorship and allyship learning modules
- Manager coaching and goal setting tripartite calls
- Digital learning and access to Ask a Coach for on-going managerial and leadership support

This training and development is not limited to the world of work! We also support personal development through helping women leaders connect to purpose, increase resilience and well-being, and create work-life integration.

#### Participant Benefits

- Develop an authentic leadership brand
- Expand presence and impact
- Take action towards achieving goals
- Enhance important relationships
- Improve inner strength
- Get ahead of mental overload and burnout

#### We've empowered more than 10,000 women through our Women's Leadership programs!



### The ROI on Your Investment in Women

When you create an inclusive culture that leverages everyone's strengths, you generate a wealth of ideas and experiences. The data is consistent and overwhelming – here's why researchers say you can't risk losing your women leaders:

- Greater profits and share performance
- Increased innovation
- Stronger movement on diversity and inclusion
- Higher engagement
- Enhanced employer brand
- Attract and retain key talent
- More effective risk management

## **Results talk**

38%

KPMG increased its retention by 38% since partnering with Talking Talent

Since working with Talking Talent, 20% of women at Siemen's received a promotion

20%

of women at GSK have been promoted after participating in Talking Talent's Women's Leadership coaching

## Work With Us

For over a decade, we have been global leaders in promoting and progressing gender diversity in the workforce. With a focus on well-being, sustainability, mindset shift, and behavior change, we help women leaders align their goals with organizational objectives and culture.

Our hands-on support for women's leadership development offers a

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scalable approach that works both locally and virtually.

What's it going to take to get women into key roles in your organization? We have the answers for that. Our coach-led and tailored approach will equip your professionals for career progression and help you to advance the untapped power within your ranks. We'll help you identify the areas of greatest opportunity and

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then work with you to capitalize on the resources that have been in your organization all along.

Our coaches are ready to help you execute a robust plan of action to empower and engage the women in your organization.

Together, we'll build a clear strategy tied to measurable outcomes in promotions, retention, and progression.

## Let's Talk Visit <u>talking-talent.com</u> or email <u>info@talking-talent.com</u>

